

polaroid

# Polaroid Go Instant Camera Generation 3

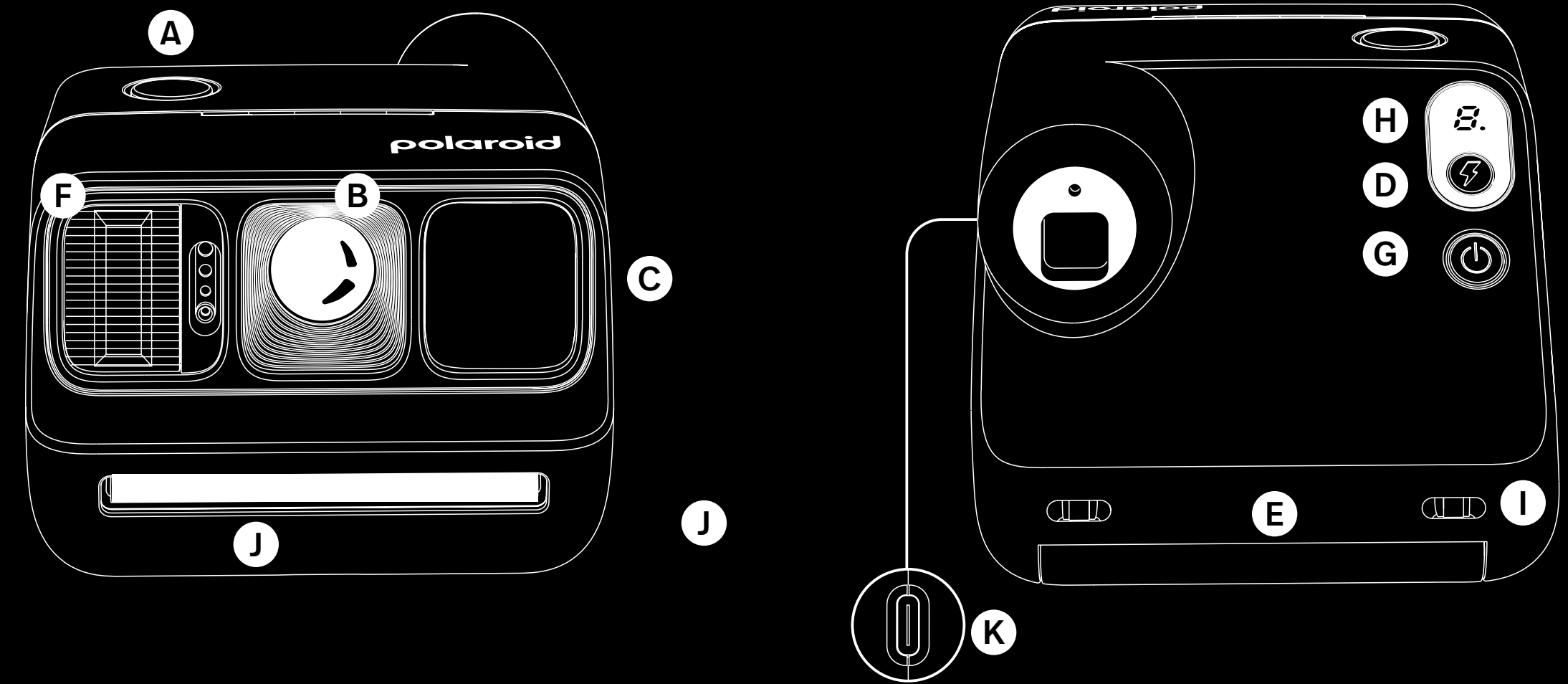
User Manual



# polaroid

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Go create with the pocket-sized analog instant camera that's made for big ideas. Get to know every side of your camera, learn how to take your first photo, and find the solutions you need when you need them. Go on, get out there.

We can't wait to see what you create.

## Film Counter Display

The film counter display provides a lot of information about your camera: from how many photos are left to battery level and errors.

Display	This means:
Unlit	→ Camera is off
•	→ Flash ready If no period (.), then flash is off.
• (flashing)	→ Flash charging
0	→ No film
0 (flashing)	→ No film
1	→ One photo remaining

Display	This means:
1 (flashing) →	Exposure 1 of double exposure
2 →	Two photos remaining
2 (flashing) →	Exposure 2 of double exposure
3 →	Three photos remaining
4 →	Four photos remaining
5 →	Five photos remaining
6 →	Six photos remaining
7 →	Seven photos remaining
8 →	Eight photos remaining
d o o r	→ Film door is open
⌂	→ Eject film animation

## Flash | Self-timer | Double Exposure Button

How to activate different features with the one button.

Feature	How to activate it:
Flash ON	→ Flash is always on, unless you disable it. If disabled, hold for <1 second to turn on.
Flash OFF	→ Press for <1 second
Self-timer ON	→ Hold for >2 seconds
Self-timer OFF	→ Hold for >2 seconds
Double Exposure ON	→ Double tap
Double Exposure OFF	→ Double tap

# Getting Started

## 1. Open the box and check you have the following items:

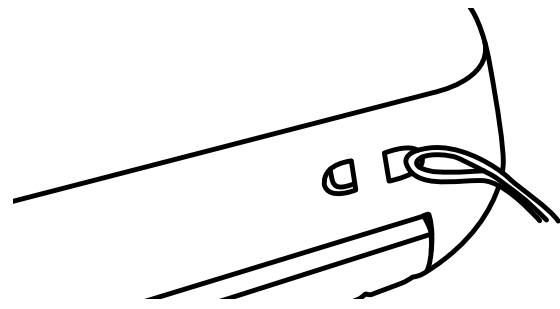
- 01 Polaroid Go Camera
- 02 Quick Start Guide
- 03 Wrist Strap

## 2. Charge the camera

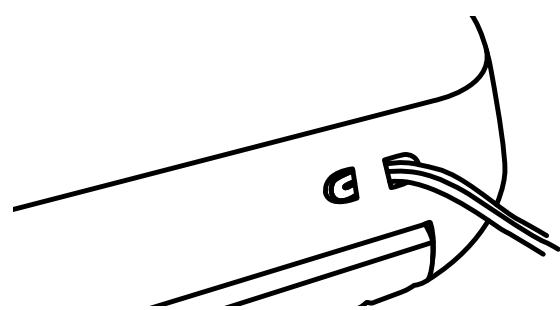
For safe transportation, the Polaroid Go won't be fully charged when you receive it. To charge it, plug one side of a USB-C cable into the camera and the other side into a charging adapter (5V/1A). We don't recommend charging via a laptop. A full charge through a wall socket takes about 2 hours. A fully charged Polaroid Go will have enough power to shoot 15 packs of film, depending on usage. Remember to turn off the camera when you're not using it to save battery life.

## 3. Attach the wrist strap

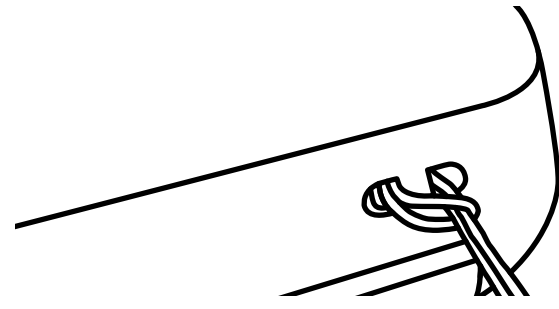
01



02



03



## 4. Shop instant film

This camera uses Polaroid Go instant film. You can shop it [here](#).

# How To Take Your First Photo

### 1. Turn on the Polaroid Go

Press the ON | OFF button until the film counter display lights up. This display will show how many photos are left. It should be at '0' because there is no film in the camera.

### 2. Insert your film pack

Slide the film door button across and pull the door open. Match the color on the film cassette with the color indicated on the camera. Hold the cassette on either side to prevent damaging the chemistry pods. Slide the thick end of the cassette in first and let it drop into place. Leave the pull tab on, as you will need that later to remove the empty film pack. Close the film door until it clicks. The darkslide covered by the film shield will eject. Remove the darkslide and allow the film shield to roll back in. This retractable shield is designed to protect photos from light as they develop, so don't remove it. If the darkslide has not ejected, remove the film pack and reinsert it.

To ensure the camera displays the correct number of photos, always finish the film pack before inserting a new one. If you decide to switch packs anyway, be aware that this will expose all the photos to light, and they will be unusable.

### 3. Set the flash mode

In any situation where you are not shooting in bright, direct sunlight, we recommend using the flash to achieve the best shots. That's why the flash will trigger by default every time you press the shutter button. When the flash is on, a period (.) will appear next to the number on the film counter display. If you want to turn it off—because you're outside on a bright day or want to play with another light source—press the flash button. The period on the film counter display will now disappear.

### 4. Position yourself

Make sure you are at least 45cm (1.47ft) away from your subject.

### 5. Aim the camera at your subject.

The Polaroid Go uses a viewfinder located on the left side of the lens barrel. To aim at your subject, align your eye with the viewfinder barrel and use the image you see to help compose your shot. Be aware that your photo will not reflect exactly what you see through the viewfinder. For subjects closer than 1.2m (5.24ft), adjust your aim slightly up and to the left. It's possible to focus on your subject, and then recompose your frame. To do this, half-press the shutter button to lock focus and exposure. Adjust your

composition, and then fully press the shutter button to take the photo. Be careful not to cover the flash, ranging sensors (that sit below the flash), and the photo eject slot with your fingers.

### 6. Press the shutter button

The photo will eject from the slot at the front of the camera as soon as you let go of the shutter button. You will see that the photo will be covered with a film shield to protect it from light.

### 7. Remove the photo

Leave your photo under the film shield for about 5 seconds. Gently lift the film shield so it rolls back into the camera. Remove the photo and place it face down to continue shielding it from light as it develops. Don't shake it! Check the back of your film packet for the correct developing times.

### 8. Turn the camera off

Press the ON | OFF button to turn off the Polaroid Go.

# How To Use Light To Take Great Photos

Light is your best friend when it comes to analog instant photography, so we recommend to almost always use the flash. The Polaroid Go flash reaches 2m (6.56ft), so if your subject is further, your flash photo may turn out too dark. If you're outdoors and your subject is beyond the flash range, we recommend keeping the flash off. This will prevent

the camera from adjusting its aperture, resulting in an underexposed photo. If it's a sunny day outdoors, let the sun be your light source. Position yourself so the sun is behind you, face your subject side-on to avoid a shadow, turn the flash off, and keep the camera as steady as possible.

# Special Features

### Selfie Mirror

The Polaroid Go includes a built-in selfie mirror. To use it, hold the camera in your left hand and compose your selfie using the mirror on the right of the camera. Try to position the camera about 45cm (1.47ft) away from you. Press the red shutter button to take your photo.

### Self-timer

Get everyone in the photo with the Polaroid Go self-timer. Hold the self-timer button for >2 seconds. The orange LED below the flash on the front of the camera will turn on. Once you have framed your photo, press the shutter button. The orange LED will blink to indicate the self-timer countdown. You have 9 seconds before the photo is taken. If you change your mind, you can cancel the self-timer by holding it down again for >2 seconds. To take a self-timer photo without the flash, activate the self-timer first. Now hold the same button for <1 second to disable the flash. Take your photo.

### Double Exposure

Combine two exposures in the one photo with the double exposure feature.

Double tap the double exposure button to start. The film counter display will blink '1'. You can now take your first exposure. It will then blink '2' as a signal to take your second exposure.

# Charging

To charge it, plug one side of a USB-C cable into the camera and the other side into a charging adapter (5V/1A). We don't recommend charging via a laptop. A full charge through a wall socket usually takes about 2 hours.

# Cleaning

When you take a Polaroid photograph, the film is pushed through two metal rollers. This is where the developer paste is spread between the negative and positive components of the photograph. If these rollers are dirty, the chemistry will not spread evenly, and can cause small marks on your developed photo.

When your camera has no film, turn it off and open the film door. Look for two metal rollers near the film eject slot. Position a soft, damp cloth over the rollers, and hold the flash and shutter buttons together to make them turn. Be careful that the cloth doesn't cause a jam. Make sure the rollers are dry before you use your camera again. We recommend checking the rollers between every pack of film, and to

clean them every 2-3 packs.  
To clean the lens, use a microfiber cloth. This will avoid scratches and material particles that may impact the quality of your photos.

## Troubleshooting

### 1. My Polaroid Go won't eject my photo or darkslide.

Make sure the camera is charged. The battery level indicator LED will blink red if it doesn't have enough charge to operate. If this is the case, recharge your camera then try again. Still having trouble? Check how many photos you have left. If the film counter display shows '0', this means that there are no photos left in the film pack.

### 2. The flash doesn't fire when I take a photo.

The Polaroid Go has a default flash, so it switches on as soon as you turn on the camera. If it's not firing, press the flash button for <1 second until you see a period appear (.) on the film counter display. Be careful that your finger doesn't accidentally turn off the flash when it's aiming for the shutter button.

### 3. My photo turned out too dark.

There are a few potential solutions for this. If you're using the flash, make sure you don't accidentally cover it with your fingers.  
· If you're shooting outside, avoid directing the camera towards the sun. Excessive light may cause the camera to overcompensate when exposing the

photo, making it too dark.  
· If you're taking photos inside, remember that the Polaroid Go has a flash limit of 2m (6.56ft). If your subject is beyond that, your photo may also turn out too dark. If you don't want to use the flash, find another light source.  
· If you're half-pressing the shutter button to play with your composition, remember that half-pressing also locks exposure, not just focus. So the camera will base exposure on the first light reading.

### 4. My photo turned out blurry or fuzzy.

Make sure you are at least 45cm (1.47ft) away from your subject. When shooting, hold the camera steady (especially in low light conditions), use a strong light source to illuminate your subject, and keep your fingers away from the camera's sensors, which are positioned under the flash.

### 5. The film counter display shows the wrong number.

The display resets to '8' each time a cassette is inserted. If a partially used cassette is inserted, the camera will display '8' and count down as each photo is taken. When you next insert a full film pack, the counter will correctly show '8' remaining photos.

### 6. I took the first shot of a double exposure photo, but I changed my mind.

Switch off your camera, and then press and hold down the shutter button. Switch on the camera again and the

film count will display '-'. Continue to hold the shutter button for over 10 seconds until the film is ejected.

### 7. I've opened the film door by accident. Now what?

These things happen. This means your next photograph may now be overexposed. Take a photo to remove it from the pack. Take another to see if the rest of your film is in good condition. If not, insert a new film pack.

Can't find what you're looking for?  
Browse our [frequently asked questions](#).

## Customer Support

We're here to help.  
Get in touch using the details below.

### USA/Canada

usa@polaroid.com  
+1 212 219 3254

### Europe/Rest of World

service@polaroid.com  
00 800 577 01500

### Polaroid International B.V.

1013 AP Amsterdam  
The Netherlands

For more detailed and up-to-date information visit [polaroid.com/help](https://polaroid.com/help).

## Warranty

You can find the warranty for the Polaroid Go here:  
[polaroid.com/warranty](https://polaroid.com/warranty)

## Technical Specifications

### General

#### Dimensions

106.5 x 83.8 x 64.6 mm  
4,2" x 3.3"x x2,54"

#### Weight

251.9 grams (without film pack)  
8.9 ounces

#### Operating Temperature

40-108°F / 4-38°C,  
5-90% relative humidity

#### Compatible Film

Polaroid Go film

#### Battery

Lithium-Ion battery

### Materials

#### Outer shells

ABS, PC

#### Lens

Polycarbonate resin

### Optical System

#### Lens

Fixed focus lens

#### Focal length

63.75mm

#### Field of view

Horizontal 38°, vertical 38,8°

#### Shutter speed

1/500-1sec

#### Aperture

F14,4 and F32

### Flash System

Vacuum discharge tube storage

# Safety Information

## Caution Risk of electric shock – Do not open/ Disassemble the motorized roller system

- Do not disassemble the device. Incorrect reassembly can cause electrical shock if the device is used again.
- Do not immerse the device in water or other fluids.
- Do not operate the device in a high humidity environment or very dusty environments.
- Do not attempt to tamper with, adjust or remove the battery and/or the electronics located below the rollers behind the device's film door.
- Do not attempt to remove the door itself as it is connected electronically to the body of the device. Doing so is unsafe, will likely damage your device, and will void your warranty.
- Do not insert metal objects into the device.
- Do not insert any objects into the rollers or gears.
- Keep small children and infants away from device to avoid them being injured by the device's moving parts.
- Do not use or store the device near any heat source or any type of equipment that generates heat, including stereo amplifiers.
- Do not use the device near flammable or explosive gases.
- Do not charge the device if you notice any unusual odors, noise or smoke.
- Do not cover the flash.

## Battery & Charger

- This device uses a custom lithium-ion battery that is non-removable and mounted inside the camera body. No other type of battery can be used. Battery replacement can only be done by authorized service centers. The battery will provide many years of service if properly used.
- Power consumption varies depending on the environment the device is used in and how the device has been stored. Used immediately after full charge, the battery will power the processing of up to 15 film packs.
- Once the battery energy level falls below a certain level, the device will no longer process film. This is to avoid a photo getting stuck as it is being processed through the roller system.
- The rechargeable battery is not fully charged at the time of purchase. Charge the battery fully with a USB charging cable. This usually takes 1,5 hours (can vary depending on usage).
- When the device is no longer in use, please recycle it properly.

## Usage Environment

- To protect the high-precision technology contained in this device, never leave the camera in the following environments for extended periods of time: high temperature (+42°C/108°F), high humidity, places with extreme changes in temperature (hot and cold), direct sunlight, sandy or dusty environments such as beaches, damp places, or places with strong vibrations.
- Do not drop the device or subject it to severe shocks or vibrations.
- Do not push, pull or press on the lens surface.

## Stickers

- Do not place the stickers on any parts of the Polaroid Go that are involved in the process of taking and ejecting a picture.

# Compliance

## Important directions for using Lithium-Ion Batteries

1. Do not throw into fire.
2. Do not short circuit.
3. Do not disassemble.
4. Do not continue to use when damaged.
5. Dispose correctly after use.
6. Keep away from water.
7. Do not charge when the temperature is below freezing.

## EU Declaration of Conformity

Hereby, Polaroid International B.V. declares that the Polaroid Go analog instant camera is in compliance with the essential requirements of the Electromagnetic Compatibility Directive (2014/30/EU), Low Voltage Directive (2014/35/EU) and RoHs Directive (2011/65/EU) and other relevant provisions, when used for its intended purpose.

## FCC Compliance Statement

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

**Caution** The user is cautioned that changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment. This equipment must not be co-located or operated in conjunction with any other antenna or transmitter.

**Note** This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the


equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:


- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. End user must follow the specific operating instructions for satisfying RF exposure compliance.

## Industry Canada (IC)

This device complies with part 15 of the FCC Rule and Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes: (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur d'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement.

 The symbol means that according to local laws and regulations your product should be disposed of separately from household waste. When this product reaches its end of life, take it to a collection point designated by local authorities. Some collection points accept products for free. The separate collection and recycling of your product at the time of disposal will help conserve natural resources and ensure that it is recycled in a manner that protects human health and the environment.

 End of life disposal warning: When the product has come to the end of life, dispose of it in accordance with local regulations. This product is subject to the EU directive 202/96/EC on Waste Electrical and Electronic Equipment (WEEE) and should not be disposed as unsorted municipal waste.

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